

Some Success **STORIES**

from **Cambodia**

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Target Provinces



- 6 Provinces
- 46 Villages
- 12,899 HHs

Key players

1. Ministry of Agriculture, Forestry and Fisheries

1.1 General Directorate of Agriculture

- Dept of Ag Machinery
- Dept of Ag Extension

1.2 Provincial Depts of Ag

2. University (Chea Sim Komchaymea)

3. Private sector (Millers Association)

4. Project Team

Activities to date

- PIPA workshop – in Ministry
- Select Sites/Key players/Key farmers
- Need assessments & Baseline surveys
- Planning workshops
- Training courses
- Inception meetings
- Business models



Success story # 1 - **Key farmers selection**

- **Why** - To have Extension Workers/Trainers/Messengers/ Ambassadors **Right in the Villages**. **NEW** - The technology & US
- **Need** - Commit, learn/organize/communicate/train skills...)
- **Principle** - Participation / Ownership / Partnership / **Brotherhood** / Simplified communications / Acknowledge people knowledge / Experiences / Comments/ Ideas. **GUARANTEE if FAIL**
- Get trained & informed, then train & informed others. **BIG PRIDE**



Success story # 2 – Combine Harvester

- **Why** - More crops grown, climate change, labor shortage
- **Intervention** - Purchase, train & demos – **All witness benefits**
- **Observation** - Hundreds imported & used
- Millers/buyers prefers fresh grain



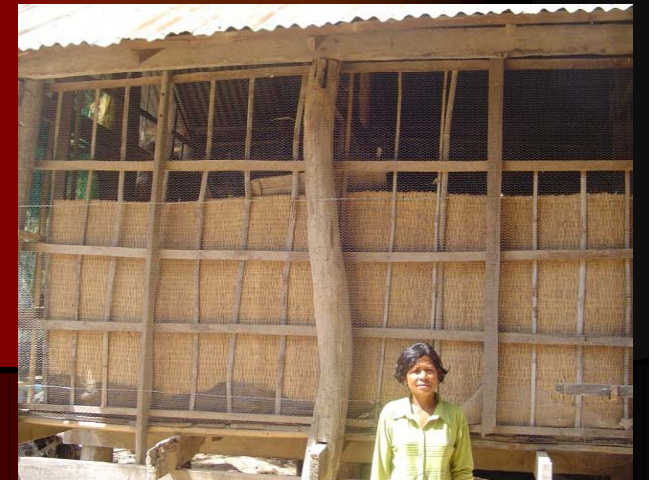
Success story # 3 - Mechanical Dryers

- **Why** - More crops grown & climate change
- **Intervention** - Completed one, share second, train (players, operators, key farmers), demonstrate & make people aware
- **Observation** - Hundred imported, built & used (*most with millers*).



Success story # 4 - **Improving granaries**

- **Why** - Demonstrate simple solutions to protect grain from most storage pests - **Rats, birds, moisture, fungi, insects**
- **Contribution** - Marginal - mesh & T guidance
- **The deal** - Just follow our suggestions
- **Observation** - Worked well – no quantity losses, lots less insects, no pest waste, smell better, farmers like...



So, Who We Are?

AGENTS of CHANGE

People need our help...

Make sure people get message rather to complete our long talks

No proud with outputs

But outcomes & impact

⇒ ADOPTION ⇒ Better Life & Country

What should be Next

1. Continue the successes
2. Train key players & farmers (Technology & Extension)
3. Set & operate market info
4. Inception meetings
5. Study tours - within Province, Country & abroad
6. Fan testing
7. Farmers' group establishment - *Can the Project help?*
8. Demo/Test facilities for players (MC meter, lab mill, cocoon, super bags, granary, batteries-powered cleaner,....)
9. Business model development...



Thank You

for

- *This Golden Opportunity to:*
 - *Meet friends/colleagues again*
 - *Get IRRI & Other knowledge*
 - *Exchange experiences &*
- *Your Attention*